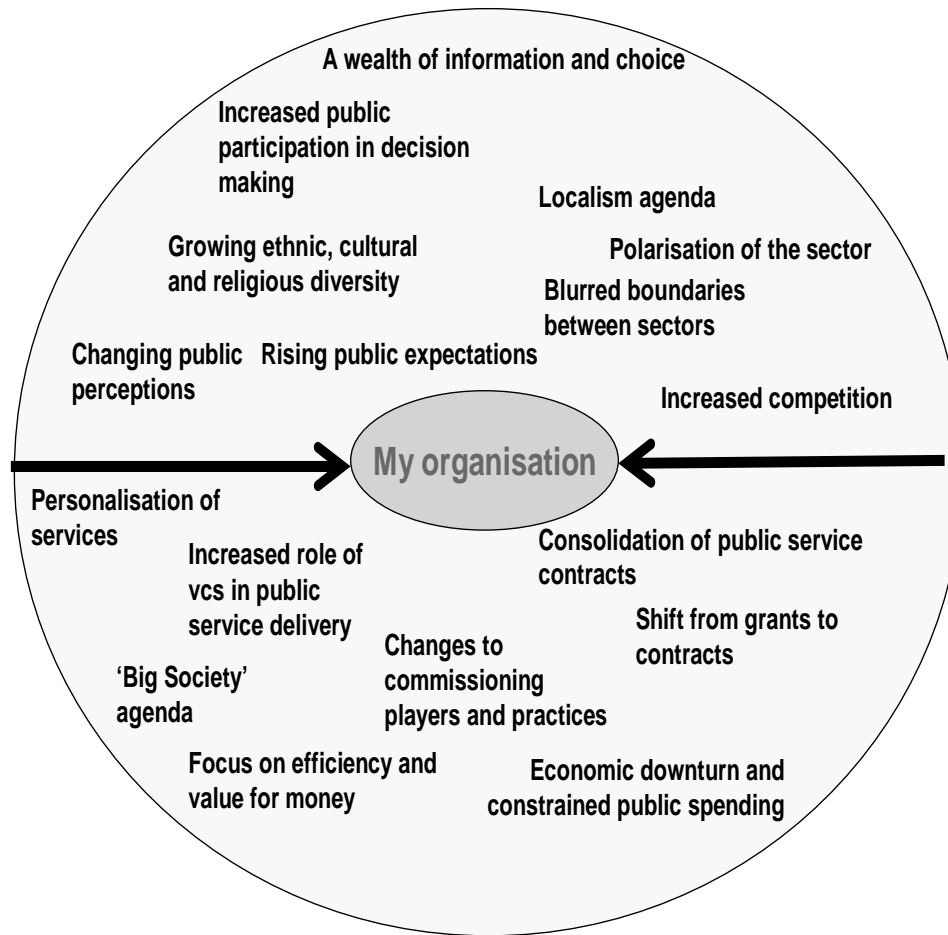


# Examples of big external drivers



What are the opportunities and threats?